



# THE CHAMBER

GADSDEN • ETOWAH COUNTY • BUSINESS • COMMUNITY DEVELOPMENT

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## 2020 ANNUAL MEETING

# 2021 LEADERSHIP TEAMS

## EXECUTIVE COMMITTEE

Chair, Morgan Lavender  
Modern Woodmen Fraternal Financial

Chair Elect, Wilbur Masters  
Regions Bank

First Vice Chair, Tony Smith  
Alabama Power

Treasurer, Angela Lipscomb  
GKL Companies, Inc.

Immediate Past Chair,  
Jonathan Tang  
Tang Mart, LLC/IRA Phillips

## MEMBERS AT LARGE

Jeff Allen  
River Bank & Trust

Barry Cherry  
Hokes Bluff Welding  
& Fabrication

Dawn Gregerson  
Absolute Fitness

Jami Grimes  
The Rail Public House

Tena King  
King's Olive Oil Company

Bethanne Mashburn  
The Factory & The Alley

Ankur Mishra  
Doctors MedCare

Clint Mizell  
Buffalo Rock Company

Nanda Patel  
Holiday Inn Express & Suites

Mike Perkins  
Frontline HR Solutions

Aimee Quizon  
Yoga Aims Studio

Heather Rickles  
Venture Marketing

Jan Rowe  
Honda Manufacturing of Alabama

Melissa Whorton  
Gadsden Tool, Inc.

Tracie Williams  
Quality of Life

## LEGAL COUNSEL

Christie Knowles  
Knowles & Sullivan, LLC

**CHAMBER STAFF**  
Heather Brothers New  
President & CEO

Leslie Stephens  
VP of Finance &  
Administration

Kristin Barton  
Development Manager

Will Mackey  
Program Manager

## business-driven talent development



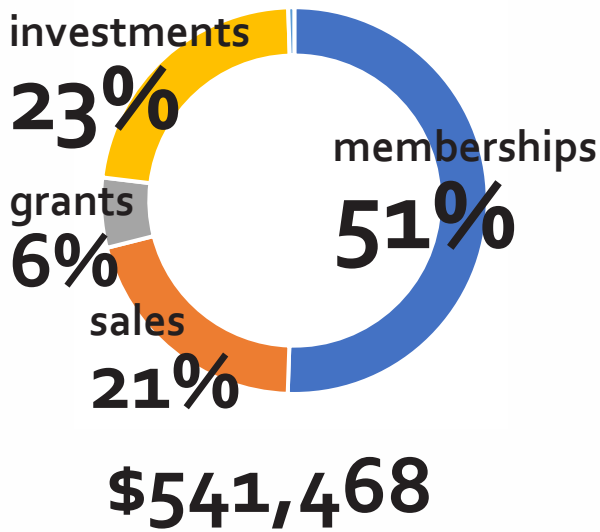
- Partnered with East Alabama Works to provide virtual Worlds of Work
- Leadership Etowah program continued in person
- Supported efforts for an advanced manufacturing center at Gadsden State
- Provided Etowah Workforce Academy program, a day long immersive in manufacturing & healthcare jobs in our area
- Partnered with Gadsden Career Center to host virtual and in-person community job fair
- Established a Professional Leadership Academy

## partnerships with public education

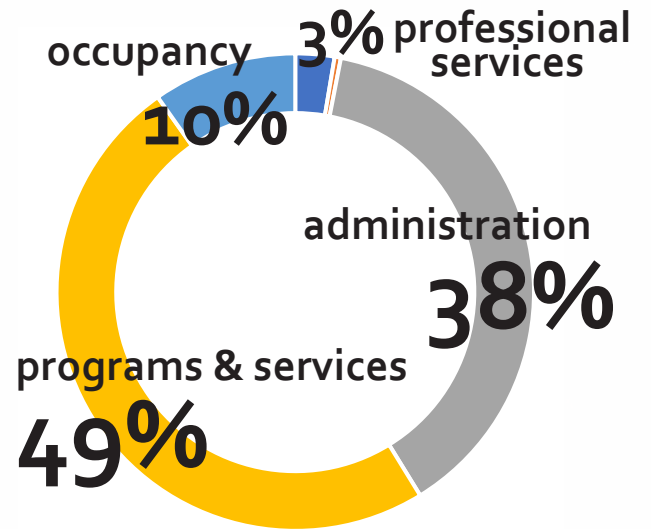


- Partnered with UA Gadsden Center's Early Learning Initiative First Class Pre-K Program
- Continued Student Leadership program
- Supported Family Success Center's Safe and Successful Program
- Supported Man Up Gadsden's in-school testicular cancer awareness program
- Excellence in Education delivered virtually

## 2020 revenues



## 2020 expenditures



### existing business growth & retention

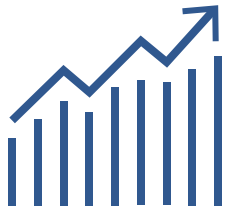


- ESBY Awards were presented virtually
- Chamber Councils continued online
- Discovery Cafes training workshops provided virtually
- Rise & Shine speaker series continued with hybrid access
- Keep the Cheer Here Holiday Shop Small Campaign
- Promoted Small Business Saturday
- Held second annual Etowah County Restaurant Week

### innovation, incubation & entrepreneurship



- Developing high school student entrepreneurship competition
- Continued progress on potential Incubator
- Hosted a 'So You Want to Start a Small Business/Franchise' Seminar
- Provided inaugural 5th grade Entrepreneurship Fair, planning for 2021 return



# 2020 Membership Return

highlights

## contacts



INCREASED YOUR CONTACTS BY

**58**  
**BUSINESSES**

## events

41

networking events

training events

86

23

ribbon cuttings

promoted member events

452

3,656

event registrations

blue ribbon re-openings

85

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